

MAT + MKT Dual Degree/Major

Semester 1

Comp & Com 1	3
MA 109	3
AFE 100 (UK Core Citizenship)	3
SOC 101	3
MAT 114	3
RTM 101	1

16

Semester 2

Comp & Com 2	3
MA 123*	4
UK Core Science	3
PSY 100 (UK Core Soc Sci)	4
MAT 120	3

17

Semester 3

ACC 200	3
ECO 201	3
MA 162*	3
MKT 300	3
AN 105	1
MAT 237	3

16

Semester 4

ACC 201	3
ECO 202	3
STA 296	3
MGT 301	3
UK Core Humanities	3
MAT 247 (UK Core Global Dynamics)	3

18

Students must have at least a 2.8 cumulative GPA to progress to the upper division MGT courses and must earn a C or higher in all MAT, RTM, and HMT courses.

Semester 5

MKT 310 (Prof Support 1)	3
MKT 320	3
ECO 391	3
MAT 315	3
RTM 340	1
RTM 345	3

16

Semester 6

UK Core Arts	3
CIS 300 – GCCR	3
FIN 300 (Prof Support 2)	3
MGT 340	3
MKT 340 (Prof Support 3)	3
MAT Major Selection (300+)	3

18

Summer

RTM 499 RTM Internship	6
------------------------	---

Semester 7

MKT Elective	3
MAT 414	3
MAT 510	3
MAT Major Selection (300+)	3
MAT Major Selection (400 +)	3

15

Semester 8

MKT 450	3
MKT Elective	3
AN 300 (Prof Support 4)	3
RTM 425- GCCR	3
MAT Major Selection (400 +)	3
MAT Major Selection (400 +)	3

18

*MA 113 can be substituted for MA 123 and 162

Please note: For you to receive a double DEGREE, your total hours must be at least 144. If you only take what is listed on this page, you will earn 139 hours, which will be a double MAJOR. A double DEGREE earns you two distinct degrees with two diplomas. A double MAJOR earns you one degree with a second major listed on your transcript.

MAT + MKT Dual Degree/Major (With Summers)

Semester 1

Comp & Com 1	3
MA 109	3
AFE 100 (UK Core Citizenship)	3
SOC 101	3
MAT 114	3
RTM 101	1

16

Summer I

ECO 201	3
ECO 202	3

6

Semester 3

ACC 200	3
AN 105	1
MA 162*	3
MAT 237	3
UK Core Humanities	3

13

Summer II

MKT 300	3
MGT 301	3

6

Students must have at least a 2.8 cumulative GPA to progress to the upper division MGT courses and must earn a C or higher in all MAT, RTM, and HMT courses.

Semester 2

Comp & Com 2	3
MA 123*	4
UK Core Science	3
PSY 100 (UK Core Soc Sci)	4
MAT 120	3

17

Semester 4

MAT 247 (UK Core Global Dynamics)	3
UK Core Arts	3
STA 296	3
ACC 201	3
MAT Major Selection (300+)	3

15

Semester 5

MKT 310 (Prof Support 1)	3
MKT 320	3
ECO 391	3
MAT 315	3
RTM 340	1
RTM 345	3

16

Summer

RTM 499 RTM Internship	6
------------------------	---

Semester 7

MKT Elective	3
MAT 414	3
MAT 510	3
MAT Major Selection (400 +)	3
MAT Major Selection (400 +)	3

15

Semester 6

CIS 300 – GCCR	3
FIN 300 (Prof Support 2)	3
MGT 340	3
MKT 340 (Prof Support 3)	3
MAT Major Selection (300+)	3

15

Semester 8

MKT 450	3
MKT Elective	3
AN 300 (Prof Support 4)	3
RTM 425 -GCCR	3
MAT Major Selection (400 +)	3

15

*MA 113 can be substituted for MA 123 and 162

Summer Choices: ACC 200/201, CIS 300, ECO 201/202, FIN 300, MKT 300, 310, 430, and 435.

Please note: For you to receive a double DEGREE, your total hours must be at least 144. If you only take what is listed on this page, you will earn 139 hours, which will be a double MAJOR. A double DEGREE earns you two distinct degrees with two diplomas. A double MAJOR earns you one degree with a second major listed on your transcript.